

Philadelphia

TSA

Radio Stations

Beasley Broadcast Group

WXTU-FM

Format: Country
Beasley Broadcast Group
555 City Avenue, #330
Bala Cynwyd, PA 19004
610-667-9000
VP/General Manager: Natalie Conner
nconner@wxtu.com
General Sales Mgr: Scott Fitts
sfitts@wxtu.com
National Sales Mgr: Eli Bockol
ebockol@bbgiphilly.com
Mktg Dir: Mark Vizza
mvizza@wxtu.com

WRDW-FM

Format: Rhythmic CHR
Beasley Broadcast Group
555 City Avenue, Ste. 330
Bala Cynwyd, PA 19004
610-667-9000
VP/General Mgr: Lynn Bruder
lbruder@bbgiphilly.com
General Sales Mgr: Rob Keegan
keegan@bbgiphilly.com
National Sales Mgr: Eli Bockol
ebockol@bbgiphilly.com

AM 860
WWDB

The Delaware Valley's Only
Money Talk Radio

Format: Money Talk Radio
Beasley Broadcast Group
555 City Avenue, #330
Bala Cynwyd, PA 19004
610-667-9000
General Sales Mgr: Bruce Gilbert
bruce@wwdbam.com



Format: Adult Contemporary
Beasley Broadcast Group
812 Philadelphia Pike
Wilmington, DE 19809
302-765-1160
VP/GM: Jane E. Bartsch
jbartsch@wjbr.com
GSM: Dan Sultzbach
DSultzbach@WJBR.com



CBS Radio Philadelphia
Two Bala Plaza
Bala Cynwyd, PA 19004
610-949-7800
SVP/Market Manager (Philadelphia):
Marc Rayfield - 610-949-7801
VP/GM/Director of Sales (Philadelphia):
Jim Loftus - 610-668-5921
Director of National Sales (Philadelphia):
Brian Nagy 610-949-7802
cbsradio.com



KYW Newsradio 1060
CBS Radio
400 Market Street, 10th Floor
Philadelphia, PA 19106
215-238-1060
SVP/General Manager:
Marc Rayfield 610-949-7801
VP/General Sales Manager:
David Yadgaroff 215-238-4768
Local Sales Manager:
Rich Iovanisci 215-238-4614
kyw1060.com



Format: Classic Hits
Two Bala Plaza, Suite 800
Bala Cynwyd, Pa 19004
610-668-5900
VP/GM: Jim Loftus 610-668-5921
General Sales Manager: Kerry Mulvey
610-668-5818
Local Sales Manager: Dave Scopinich
610-668-5847
wogl.com



CBS Radio
400 Market Street, 9th Floor
Philadelphia, PA 19106
215-625-9460
VP/GM: Jim Loftus 215-625-6511
GSM Suby Ross 215-625-6530
LSM: Michael Braunstein 215-625-6581
Sports General Sales Manager: Dave
Rowan 215-625-6531
94wysp.com



1210 AM The Big Talker WPHT
CBS Radio
2 Bala Plaza, Suite 800
Bala Cynwyd, PA 19004
SVP/General Manager: Marc Rayfield
610-949-7801
General Sales Manager:
Rob Kaloustian 610-668-5841
Local Sales Manager:
Frank Calderaro 610-668-5887
thebigtalker1210.com



Format:- Sports Talk
2 Bala Plaza Suite 700
Bala Cynwyd, PA 19004
610-949-7800
Key Contacts
General Sales Manager:
Michael Baldini 610-949-7805
Local Sales Manager:
Jack Miller 610-949-7815
Business Development Manager:
Corey Purcell 610-949-7817
610wip.com

Clear Channel

Cluster (WDAS-FM, WIOQ-FM, WISX-
FM, WRFF,-FM, WUSL-FM, WUBA-AM,
WDAS-AM)
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Suite 100
Bala Cynwyd, PA 19004
610-784-3333
Mkt Mgr: Manuel Rodriguez
VP of Sales: Ron de Castro
NSM: Anthony Fuscaldio
NSM: Patti McDermott

WIOQ-FM Q102

Format: CHR/Top 40
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Tom Interrante
LSM: Brit Goldstein
610-784-3333
FAX: 610-784-2020
Q102.com

WUSL-POWER99FM

Format: Rhythmic CHR
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Jamal Parker
LSM: Brit Goldstein
610-784-3333
FAX: 610-784-2020
power99.com

WISX-FM MY106.1

Format: Rhythmic AC
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Becki West
LSM: Gary Steel
610-784-3333
FAX: 610-784-2020
my1061.com

WRFF-104.5 FM

Format: Alternative Pop Rock
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Wade Lott
610-784-3333
FAX: 610-784-2020
radio1045.com

WDAS 105.3FM

Format: Urban AC
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Steve Gonzalez
LSM: Gavin Stief
610-784-3333
FAX: 610-784-2020
wdasfm.com

Rumba 1480AM

Format: Tropical/Latin
Clear Channel Radio-Philadelphia
111 Presidential Blvd, Ste 100
Bala Cynwyd PA 19004
VP of Sales: Ron de Castro
GSM: Becki West
LSM: Gary Steel
610-784-3333
FAX: 610-784-2020
rumba1480..com

Greater Media



Format: Rock
Greater Media Philadelphia
One Bala Plaza, Suite 424
Bala Cynwyd, PA 19004
VP/Mkt Mgr:
John Fullam, 610-771-0933
VP/Sales: Paul Blake, 610-771-9730
GSM: Jim Antes, 610-771-9694
LSM: Bill Burns, 610-771-9791
NSM NY: Matt Cowper, 610-771-9628
NSM Outer: Jaime Frankel,
610-771-9792



Format: Classic Rock
Greater Media Philadelphia
One Bala Plaza, Suite 339
Bala Cynwyd, PA 19004
VP/Mkt Mgr: John Fullam, 610-667-8500
VP/Sales: Paul Blake, 610-771-9730
GSM: Chris Kirchner, 610-771-9744
SM: Jake McCann, 610-771-9745
NSM NY: Matt Cowper, 610-771-9628
NSM Outer: Jaime Frankel,
610-771-9792



Format: Adults Hits
Greater Media
Philadelphia
One Bala Plaza-Ste
424
Bala Cynwyd, PA
19004
VP/Mkt Mgr: John
Fullam, 610-771-0933

VP/Sales: Paul Blake, 610-771-9730
GSM: Mario Russo, 610-771-9791
LSM: Bill Moore, 610-771-9607
NSM NY: Matt Cowper, 610-771-9628
NSM Outer: Jaime Frankel, 610-771-9792



Format: Sports Radio
Greater Media Philadelphia
One Bala Plaza, Suite 339
Bala Cynwyd, PA 19004
VP/Mkt Mgr: John Fullam, 610-667-8500
VP/Sales: Paul Blake, 610-771-9730
SM Jake McCann, 610-771-9745
NSM NY: Matt Cowper 610-771-9628
NSM Outer: Jaime Frankel
610-771-9792



WNWU-FM
Format: Adult Contemporary
One Bala Plaza - Suite 401
Bala Cynwyd, PA 19004
VP/Market Manager: John Fullam
VP, Sales: Paul Blake
SM: Jim Brown
NSM (NY) Matt Cowper
NSM (Outer) Jaime Frankel

Morris Broadcasting



Format: Gospel
Morris Broadcasting
1842 S. Broad St.
Trenton, NJ 08610
609-695-1300
General Mgr: Maggie Guzzardo
Sales Mgr: Johnny Morris
wingradio@aol.com

Nassau Broadcasting

WPST-FM

Format: Contemporary Hits
Nassau Broadcasting
619 Alexander Road, 3rd Floor
Princeton, NJ 08540
Office: 609-419-0300
Fax: 609-419-0143
Executive Vice President/
COO Nassau Mid-Atlantic
Rick Musselman, 301-620-7700
Vice Presidents/General Sales Mgrs:
Beth Colon 609-419-0300 x423
Lydia Rios 609-419-0300 x416
National Sales Mgrs:
Gregg Stiansen, 609-419-0300 x415
Glenn Jones, 609-419-0300 x302
Associate Dir of Programming:
Dave McKay 609-419-0300 x441

920 WPHY-AM

WPHY-AM
Format: Sports Talk
Nassau Broadcasting
619 Alexander Road, 3rd Floor
Princeton, NJ 08540
Office: 609-419-0300
Fax: 609-419-0143
Executive Vice President/
COO Nassau Mid-Atlantic
Rick Musselman
301-620-7700
Vice Presidents /General Sales Mgrs:
Beth Colon 609-419-0300 x423
Lydia Rios 609-419-0300 x416
National Sales Mgrs:
Gregg Stiansen, 609-419-0300 x415
Glenn Jones, 609-419-0300 x302

Progressive Broadcasting

WBCB 1490 AM

"Your Station in Bucks,
Burlington, and Mercer Counties"
Format: variety
200 Magnolia Drive
Levittown, PA 19054
VP/GM: Merrill Reese
Sales Mgr: Lee Alexander 215-949-1490
ext. 27 lalexander@wbcbl490.com
Program Director:
Paul Baroli 215- 949-1490 ext. 24
kahuna@wbcbl490.com
215-949-1490
wbcbl490.com

Radio Disney

WWJZ AM 640

501 Office Center Drive Suite 190
Ft. Washington, PA 19034
P: 215-591-0100 F: 215-591-4527
Station Mgr: Elizabeth Hollidge x229
(Elizabeth.F.Hollidge@disney.com)
Promotions Mgr: Jenny Michele x 223
Jenny.L.Michele@Disney.com
Promotions Mgr: Kelly Raffaele x 222
Kelly.A.Raffaele@Disney.com
Account Exec: Fred Sorokin x227
(Fred.W.Sorokin@disney.com)
Account Exec: James Malervy
James.J.Malervy@Disney.com
Account Exec: Donna Nordstrom
Donna.M.Nordstrom@Disney.com
Senior Acct Exec: Celeste Hooven x 225
Celeste.Hooven@Disney.com

Route 81 Radio

WCOJ-1420-AM

"The Voice Of Chester County"
Format: News/Talk
Route 81 Radio, LLC.
General Mgr/Owner: Lloyd B. Roach,
lloyd@wcoj.com
610-701-9300

WBEB Radio



Format: Adult Contemporary
WBEB FM Radio
10 Presidential Boulevard
Bala Cynwyd, PA 19004
VP/GM: Blaise Howard, 610-538-1239
Dir of Local Sales: Agnes Fuller,
610-538-1230
Dir of National Sales: Dave Giordano,
610-538-1217

Marconi Broadcasting



Cynwyd Place
25 Bala Avenue, Suite 202
Bala PA 19004 - 267-285-5184
GM: J Davis - jdavis@am1340what.com
GSM: Stephen Roberts
sroberts@am1340what.com
484-562-0522
Program Director: Bill Knight
bknight@am1340what.com
marconibroadcasting.com

Radio One, Inc.

Radio One, Inc. - WPHI-FM 100.3,
WPPZ-FM 103.9, WRNB-FM 107.9
1000 River Road, Suite 400
Conshohocken, PA 19428
610-276-1100 - Fax 610-276-1139
VP/GM - Andrew Rosen
DOS - Meg Delone
1079wrnb.com

Salem Communication



Format: Christian Radio
WFIL AM 560
Philadelphia's Christian Radio
117 Ridge Pike
Lafayette Hill, PA 19444
610-941-9560
General Mgr: Russ Whitnah
General Sales Mgr: Carol Healey
carolh@wfil.com
A Salem Communications Company
Website: wfil.com



Format: News Talk
NewsTalk 990 AM WNTP
117 Ridge Pike
Lafayette Hill, PA 19444
610-940-0990
GM: Russ Whitnah
GSM: Carol Healey, carol@wntp.com
A Salem Communications Company
wntp.com